

IF IT IS TO BE, IT IS UP TO US



“In any industry, no matter how competitive it is, a company can create a blue ocean of uncontested market space”



Maarten Nibbelke has founded 2MEDICAL-europe in 2009, to create business value for special medical products in European markets. In 2013 he continues the 2MEDICAL-europe activities in consultancy and interim management. Whilst building a device distribution business, including his own Clearview® endoscope warmer brand, launched in 2011.

Nibbelke has attended Medical School, he is a bachelor in Business Administration and an alumnus of INSEAD Business school, Paris. Following 3 years of clinical experience in a General Hospital, he started his commercial career in 1989.

Nibbelke has served from 1994 until 2006 at Baxter Inc. Joining as Sales Manager for the Haemostatics & BioSurgery products, he gained increased responsibilities up to Business Director BioScience Benelux and Country Managing Director (> 100M\$ revenues, 20% average growth).

Nibbelke has been General Manager of Dirinco, a privately held company, in the area of medical devices and critical care equipment, including export to distributors in the EU.

During 2011-2012 Maarten Nibbelke provided, as interim CCO and CEO, "strategic turnaround" leadership to Polyganics. Polyganics is a globally oriented company focused on R&D, manufacturing and marketing of Bioresorbable medical devices for ENT, general and nerve surgery.

Maarten Nibbelke is an entrepreneur, combining strategy and execution to achieve special results in an honest relationship with those sharing this vision. Over his tenures in various senior assignments he received several awards for leadership, results and high growth.

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